

**JASDAQ**  
**July 16, 2003**

To All Concerned Parties

Company Name: Fullcast Co., Ltd.  
Representative: Takehito Hirano, President & CEO  
Code Number: 4848 (JASDAQ)  
Inquiries: Yutaka Kubo, Corporate Officer and General Manager,  
Management Strategy Headquarters  
Tel: (03) 3780-9500

### **Notification Concerning Business Alliance with Knowledge Park, Inc.**

At its Board of Directors meeting held on July 16, 2003, the Board of Directors of Fullcast Co., Ltd. approved a resolution to form a business alliance with Knowledge Park, Inc. for creation of new employment models specializing in student employment.

1. Details and purpose of the business alliance

Fullcast Co., Ltd. and Knowledge Park, Inc., a company that manages *Campus Park*, a portal site specializing in university students, have formed a business alliance to create new employment models specializing in student employment.

Based on the business alliance, Fullcast and Knowledge Park will use the *Campus Park* portal site owned by Knowledge Park specializing in university students, and employ human resources with the main emphasis on university students. As new contents on the *Campus Park* portal site, the two companies will develop an *Informal Employment Notification Studio* (tentative name) and create a system for introducing part-time and full-time employment to students.

The alliance will enable the two companies to expand and enhance their respective businesses, by taking maximum advantage of each company's strengths to provide new services that meet their common customer firms' needs and create new employment models.

Knowledge Park, Inc. currently has approximately 100,000 members, including college graduates. The company specializes in university students and uses its *Campus Park* portal site to provide job information, mainly for university students. Fullcast has formed this business alliance because the two companies believe they can utilize Knowledge Park's name recognition among university students and its marketing knowledge to create new employment models that will help eliminate the employment difficulties faced by young graduates in recent years.

2. Summary of Fullcast's alliance partner firm

- (1) Company name            Knowledge Park, Inc.  
(2) Main businesses        Marketing and consulting business, other businesses  
(3) Year established        May 1999  
(4) Head office            8-9-11, Ginza, Chuo-ku, Tokyo, Japan  
(5) Representative        Akitaro Sugiyama, President and Representative Director  
(6) Capital                ¥170,650,000 (As of June 30, 2003)  
(7) Employees            8 (As of June 30, 2003)

(Note) Capital relationship (As of July 16, 2003)

	Number of shares of Knowledge Park, Inc. stock held by Fullcast
Shares owned	160 shares
Percent ownership	16.7%

3. Date of business alliance

July 16, 2003

4. Future outlook

This business alliance will not result in any changes to the consolidated and non-consolidated outlook for the fiscal year ending September 2003 that is described in the interim financial results dated May 12, 2003.

End