

**“Multifunction ID Card for corporation use” is developed to be the first in the industry
Fullcast Finance launches a free card issuing service.**

Fullcast Finance Co., Ltd (FCF, based in Shibuya Ward, Tokyo; headed by president and CEO Takehito Hirano) has launched a free service to issue a new multifunction staff ID card for other companies to use. This card is called “Original ID Card,” and offers various functions including a loan facility. FCF is a credit company which is part of the Fullcast Group that provides comprehensive human resources outsourcing solutions.

Established on October 1, 2004, FCF obtained a money-lending license and has been developing a cash loan business and affiliated card business for the registered members of the Fullcast Group. Regarding the cash loan business, FCF issues an ID card named “Fullcast Member’s Card” for their registered members, and it has been working on the expansion of the shared use of ATMs with other financial institutes and card companies. It has also been expanding the value of the card by adding benefits and special offers for cardholders. FCF has now started subcontracting this service to various other companies to issue their own staff ID card. This “Original ID Card” incorporates the above value-added functions.

Currently, many companies have been working on measures for personal information protection, and strengthening entrance and exit control to their company’s premises, but have been suffering the high costs this incurs. FCF’s new service solves their traditional problems of ‘We want to produce ID cards, but it takes too much time and money’ and ‘the production costs cannot be justified as the number of employees is too small/big.’ It is advantageous for these companies because it can be introduced free of charge, no matter how big or small the company is and no matter which sector the business is in.

FCF aims to promote this new ID card with it’s loan facility and value added services in order to expand its customer base to various other companies. Based on the successful introduction of the Staff Card, it intends to expand the new card business in various other sectors and businesses including temporary staffing.

[Multifunction ID Card]

1. Card Specification:

Applicable to individual original design.
(with possible display of a photo)

2. Major benefits and services:

- FCF personal cash loan facility available.
- Additional benefits and special offers from affiliated companies and shops.

3. Annual membership is free for lifetime.

4. Card-issuing is free subject to additional benefit functions being attached to the card.



ID Card Sample

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