

**Rakuten, Benefit One, Fullcast to co-host
“Fullcast Rakuten Bene One Cup 2006” futsal championship**

Fullcast Co., Ltd. (based in Shibuya, Tokyo; headed by President and Chief Executive Officer Takehito Hirano), a provider of comprehensive outsourced human resources solutions, is hosting a national futsal championship, “Fullcast Rakuten Bene One Cup 2006.” This year’s championship, which marks the fourth contest, is one of Japan’s largest amateur futsal championships that draws more than 300 teams from all over the nation.

Fullcast aims at making this futsal championship a sport event where people ranging from novices and experts will be able to enjoy playing futsal alike under the slogan of “sports entertainment”, just as we did last year.

This year we have Rakuten, Inc. as a special co-sponsor for the third consecutive year, and Benefit One Inc. as another special co-sponsor for the first time.

Under Fullcast’s corporate philosophy – “Cheer on people who shine through sports,” Rakuten carrying out activities involved in baseball and soccer proactively, Benefit One working on futsal as part of its outsourced welfare services, and Fullcast are giving a lot of excitement this year’s futsal championship.

2006 is the year when the World Cup Soccer is to be held in Germany and public interest not only in soccer but also in other sports is sure to heighten. Thus, the three companies decided to host the futsal championship in the same year as the World Cup Soccer. Futsal is a global sport that is primarily popular in Europe and South America, and a larger number of spectators and participants than usual may be attracted to the championship including the elimination rounds across the nation.

The new championship logo, which combines the three companies’ name, will be applied during the championship.



The elimination rounds have started on May 4, 2006 at nine venues across the nation (see the attached). All the members of the winner team of the respective venues will be given the PUMA original uniform and move on to the finals tentatively scheduled for August 26, 2006 at Yokohama Cultural Gymnasium. The winner team of the finals will win a Spain Soccer & Futsal Tour.

Moreover, various programs such as a soccer clinic and an exhibition match played by teams of idol girls are also scheduled at the venue of the finals, so that spectators may also be able to enjoy this event as sports entertainment.

For further information, please contact:

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Overview of the championship

Name: Fullcast Rakuten Bene One Cup 2006 Futsal Championship

Organizer: Fullcast Rakuten Bene One Cup Executive Committee

Special co-sponsors: Fullcast Co., Ltd., Rakuten, Inc., Benefit One Inc.

Co-sponsors: Many other companies

Cooperation: The Hokkaido Futsal Federation, and others

Planned and managed by: Fullcast Sports Co., Ltd.

Championship URL: <http://www.fc-rakuten-cup.com/>

Championship schedule/venues

Thursday, May 4 – 1st Kanto elimination round at FFC Kashiwa (Kashiwa City, Chiba)

Sunday, May 14 – Hokkaido elimination round at Makomanai Open Stadium (Sapporo City, Hokkaido)

Sunday, May 28 – 1st Tokai elimination round at S-Pulse Dream Field (Shizuoka City, Shizuoka Prefecture)

Sunday, June 11 – 2nd Kanto elimination round at Frontown Saginuma (Kawasaki City, Kanagawa)

Saturday, June 17 – 2nd Tokai elimination round at Toyota Futsal Club Luminas (Toyota City, Aichi)

Saturday, June 24 – Kansai elimination round at Banpaku Futsal Club (Suita City, Osaka)

Sunday, June 25 – Tohoku elimination round at Wasse Sendai (Sendai City, Miyagi Prefecture)

Mid-June ~ Late June – Student elimination round

Saturday, July 1 – Student finals at Ohta Gymnasium (Ohta, Tokyo)

Saturday, July 8 – Kyushu elimination round at Hawks Town Futsal Club (Fukuoka City, Fukuoka)

Saturday, August 26 – National Finals at Yokohama Cultural Gymnasium (tentative) (Yokohama City, Kanagawa)